

## All-in-One Packages for WRITERS

At SPS Publications, our Professional Book Creation packages include everything you need to produce a beautiful, professionally designed book. We have three packages, plus an a la carte menu of services to meet your specific needs.

**ECONOMY Book Creation Package** for just \$995 includes all of the following:

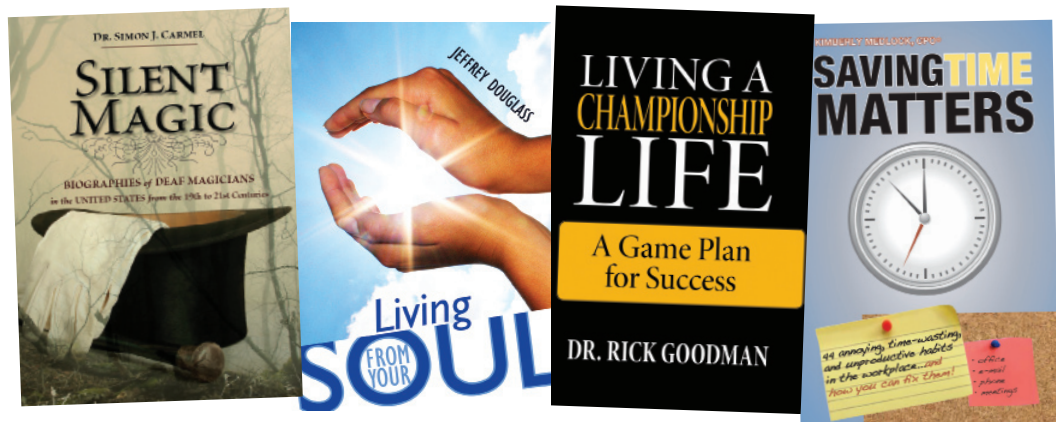
- **Book Edit Evaluation:** An editorial review of your manuscript and an evaluation on how it compares to the basic editorial requirements of a professionally published book.
- **Book Design:** Includes typesetting the manuscript and inserting any provided photos/graphics. Custom cover designs will be created by one of our experienced graphic design specialists.
- **ISBN Acquisition and Barcode Creation:** Your SPS representative will assist you in the simple process of applying for an ISBN number for your book (a separate fee of \$125 is paid to the ISBN agency by the author). SPS will generate a barcode from your unique ISBN number and include it in the back cover design. You also have the option of adding the retail price of the book to the barcode.
- **Book Proofs:** At different stages throughout the book creation process you will receive proofs in PDF format. Once you get to the final stage, you are ready for your prototype book.
- **Book Prototype:** As a final check, you will receive a prototype book. This one-off sample book will allow you a press check of the colors and positioning of all design elements. It's the ultimate proof.
- **Book Printing:** You've made the wise investment of taking your manuscript and turning it into a professionally designed publication. Now, how many would you like? We can print from 100 to 10,000 books.

**STANDARD Package** for \$1,495 includes everything in the ECONOMY package, plus:

- **FULL Editorial Services:** (up to 20,000 words) Give your book that professional edge. Your book will be thoroughly reviewed by a professional book editor to bring it into conformity with the latest edition of the *Chicago Manual of Style*, the standard used by major publishers.

**EXPANDED Package** for \$1,995 includes everything in the STANDARD package, plus:

- **EXPANDED Editorial Services:** (up to 50,000 words)



**A la carte Professional Services** to meet your specific needs.

- **Professional Editorial Services:** Two cents per word.
- **Professional Graphic Design:** Sixty dollars per hour (scans, photo touch up, and design).
- **Prototype Book:** Setup fee of \$65 and \$25 per book.
- **Book Printing Services:** Quoted upon request.
- **Book storage and drop shipment available.**

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## All-in-One Packages for SPEAKERS

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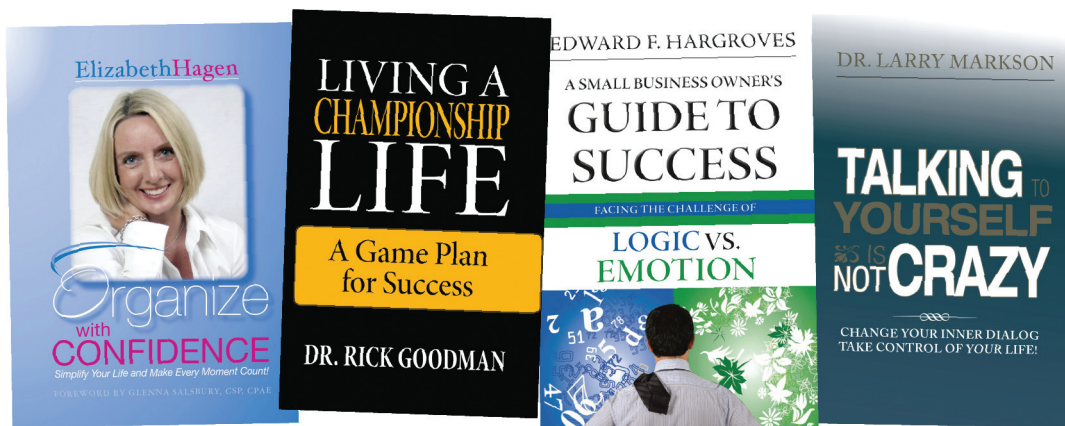
- **Book Edit Evaluation:** An editorial review of your manuscript and an evaluation on how it compares to the basic editorial requirements of a professionally published book.
- **Book Design:** Includes typesetting the manuscript and inserting any provided photos/graphics. Custom cover designs will be created by one of our experienced graphic design specialists.
- **ISBN Acquisition and Barcode Creation:** Your SPS representative will assist you in the simple process of applying for an ISBN number for your book (a separate fee of \$125 is paid to the ISBN agency by the author). SPS will generate a barcode from your unique ISBN number and include it in the back cover design. You also have the option of adding the retail price of the book to the barcode.
- **Book Proofs:** At different stages throughout the book creation process you will receive proofs in PDF format. Once you get to the final stage, you are ready for your prototype book.
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